INDUSTRY SYMPOSIUM

Fabric: From Concept to Consumer

The International Textile Market Association’s Industry Tour began as an invitation only symposium in 1996. At the symposium, the ITMA sought the feedback of educators from 12 schools across the nation on how to mentor future industry professionals and help ensure entry-level professionals had the necessary skills to succeed in the industry. The educators were excited about the potential for students to have industry exposure and the opportunity to make contacts. As a result, the ITMA began funding a three day industry tour for students enrolled in a textile program. This enables educators to provide a real-life look into fabric and furniture design from creation to point of sale.

“Fabric: From Concept to Consumer” The tour will take place in February 2017. Registration information is included in packet.
The International Textile Market Association is excited to bring to your attention the plans we are making for our twentieth annual industry symposium to be held in High Point, North Carolina. The proposed dates for the 2016 tour are **February 1-3, 2017**. This program can accommodate up to 40 participants and will benefit upperclassmen and graduate students with a textile major and professors in the textile design fields.

"Fabric: From Concept to Consumer" will focus on the process of fabric creation, production, and use within the home furnishings industry. The tour will allow participants to see areas of design, styling, and product development. We will also visit weaving, printing, and finishing operations.

The tour will be educational, interesting, and fun for you and your students. Due to the limited number of participants, we ask that you get in touch with us as soon as possible so your space may be reserved.

**Participation Form:** Return as soon as Possible  
**Registration Form:** January 16, 2017  
**Return to ITMA:** Via email, cpurgason@itmashowtime.com

Sincerely,

![Signature](catherine_morsell_signatures.png)  
Catherine Morsell  
Executive Director

![Signature](carrie_purgason_signatures.png)  
Carrie Purgason  
Assistant Director

*Cost:* A required contribution of $100 per participant plus travel expenses to and from High Point. Please make checks payable to the ITMA Educational Foundation. ITMA will provide on-site transportation, three nights lodging in High Point, and all meals - three breakfasts, two lunches, and two dinners.
Participation Form: **Return ASAP**

Thank you for typing or printing the information, please return by email to cpurgason@itmashowtime.com.

Please check: Our school will ( ) will not ( ) participate in the ITMA Industry Symposium “Fabric: From Concept to Consumer”

School Name: ________________________________________________________________

School Address: ______________________________________________________________

Department: __________________________________________________________________

City: __________________________ State: _______ Zip: ________________

Telephone: _______________________ Fax: ______________________________

Approximate number of people (including faculty) to attend Industry Tours: _____

Number of students involved in textile design at the current time: ______

Faculty Member(s) who will be responsible for implementing ITMA Industry Symposium for your school:

Name / Title / Best Means to Contact:

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

Thank you for your assistance. We look forward to having you!

Please call the ITMA office at 336.885.6842 if you have questions.
Registration Form: **Return by January 16, 2017**

Registration: If you, textile major students, or textile professors/colleagues are interested in the Industry Symposium, please fill out the information below and return it to:

ITMA Educational Foundation
email: cpurgason@itmashowtime.com

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Name(s) (A list may be attached):

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__________________________________________________________________________________________

School:

__________________________________________________________________________________________

Address:

__________________________________________________________________________________________

__________________________________________________________________________________________

Phone:

__________________________________________________________________________________________

Fax:

__________________________________________________________________________________________

E-mail:

__________________________________________________________________________________________

Has your school ever participated in the either of the ITMA Design Competitions? _____

Have you or your students participated in the ITMA Industry Tour in the past? _______