

INDUSTRY SYMPOSIUM ***Fabric: From Concept to Consumer***

The International Textile Alliance's Industry Tour began as an invitation only symposium in 1996. At the symposium, the ITA sought the feedback of educators from 12 schools across the nation on how to mentor future industry professionals and help ensure entry-level professionals had the necessary skills to succeed in the industry. The educators were excited about the potential for students to have industry exposure and the opportunity to make contacts. As a result, the ITA began funding a three-day industry tour for students enrolled in a textile program. This enables educators to provide a real-life look into fabric and furniture design from creation to point of sale.

“Fabric: From Concept to Consumer” The tour will take place in February 2018. Registration information is included in packet.



2016 Industry Tour Group



Portfolio Review





The International Textile Alliance is excited to bring to your attention the plans we are making for our twenty-second annual industry symposium to be held in High Point, North Carolina. The proposed dates for the 2018 tour are **February 7-9, 2018**. This program can accommodate up to 40 participants and will benefit upperclassmen and graduate students with a textile major and professors in the textile design fields.

"Fabric: From Concept to Consumer" will focus on the process of fabric creation, production, and use within the home furnishings industry. The tour will allow participants to see areas of design, styling, and product development. We will also visit weaving, printing, and finishing operations.

The tour will be educational, interesting, and fun for you and your students. Due to the limited number of participants, we ask that you get in touch with us as soon as possible so your space may be reserved.

Participation Form: **Return as soon as Possible**

Registration Form: **January 17, 2018**

Return to ITA: Via email, carrie@internationaltextilealliance.org

Sincerely,

A handwritten signature in black ink that reads "Catherine Morsell".

Catherine Morsell
Executive Director

A handwritten signature in black ink that reads "Carrie Purgason".

Carrie Purgason
Assistant Director

***Cost:** A required contribution of \$100 per participant plus travel expenses to and from High Point. Please make checks payable to the ITA Educational Foundation. ITA will provide on-site transportation, three nights lodging in High Point, and all meals - three breakfasts, two lunches, and two dinners.



Participation Form: **Return ASAP**

Thank you for typing or printing the information, please return by email to carrie@internationaltextilealliance.org.

Please check: Our school will () will not () participate in the ITA Industry Symposium "Fabric: From Concept to Consumer"

School Name: _____

School Address: _____

Department: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Approximate number of people (including faculty) to attend Industry Tours: _____

Number of students involved in textile design at the current time: _____

Faculty Member(s) who will be responsible for implementing ITA Industry Symposium for your school:

Name / Title / Best Means to Contact:

Thank you for your assistance. We look forward to having you!

Please call the ITA office at 336.885.6842 if you have questions.



Registration Form: **Return by January 17, 2018**

Registration: If you, textile major students, or textile professors/colleagues are interested in the Industry Symposium, please fill out the information below and return it to:

ITA Educational Foundation
email: carrie@internationaltextilealliance.org

Name(s) (A list may be attached): _____

School: _____

Address: _____

Phone: _____

Fax: _____

E-mail: _____

Has your school ever participated in the either of the ITA Design Competitions? _____

Have you or your students participated in the ITA Industry Tour in the past? _____