

Virginia Jackson Design Competition

The International Textile Alliance Design Award was established in 1995; in 1997 it was renamed to honor the late Virginia Jackson. The Virginia Jackson Design Competition recognizes the most talented students in the field of textile design and creates a vehicle to bring new talent into the design industry.



“My goal has been to be an educator and creative force in color and design direction for our industry. It is important to nurture, foster, and introduce new ideas and talents to the American home fashions scene.”

When the International Textile Association launched the student design competition, Virginia Jackson was very instrumental in establishing the core fundamentals, which continue to play a major role in the program.

Submitted designs are to be created for residential upholstery applications in Dobby, Jacquard, and Print categories.



Participation From: Return as soon as possible

Thank you for typing or printing the information, please return via email to carrie@internationaltextilealliance.org.

Please Check: Our school will () will not () participate in the
2019 ITA Virginia Jackson Design Competition

School Name: _____

School Address: _____

Department: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Number of students majoring in textile design at the current time: _____

Number of departments that will participate: ____
(See entry school requirements. Example, NC State can enter through the College of Textiles and College of Design)

Faculty Member(s) who will be responsible for implementing ITA Virginia Jackson Design Competition for your school:

Name / Title / Email:

Please call the ITA office at 336.885.6842 if you have questions.

GUIDELINES FOR VIRGINIA JACKSON DESIGN COMPETITION

DESIGN CLASSIFICATIONS

I. PRINTS (ROTARY)

CATEGORY I – a single major print pattern

Specifications:

- Repeat sizes should be 27” square side by side repeat or a 13.5” x 27” half drop repeat

II. WOVEN(JACQUARD)

CATEGORY II – a single major woven jacquard

Specifications:

- repeat sizes – 27” square or 13.5” x 13.5” side by side, or a 13.5 x 27” half drop repeat

III. WOVEN(DOBBY)

CATEGORY III – a single major woven dobby

Specifications:

- Dobby repeat size – 13 1/2” square for entry. The repeat can be any size that repeats in 13.5”.

Layouts:

- Side by side = 27” x 27”
- Five Star or Diamond = 27” total repeat
- Mirrored and non-mirrored stripes and/or plaids

In creating your designs, keep in mind the visual concept of where the designs will fit on furniture; based on the industry standard of 27” pattern repeat.

Be aware of current trends in color and design for home furnishings, as well as the hand of the textile; all play a major role in judging.

*Note: Points are taken away from designs that are not in repeat, scratchy to the touch, have a design theme not suitable for interior use, are too flimsy to be upholstered, impossible to sew or take on the form of a cushion.

ENTRY – STUDENT INFORMATION

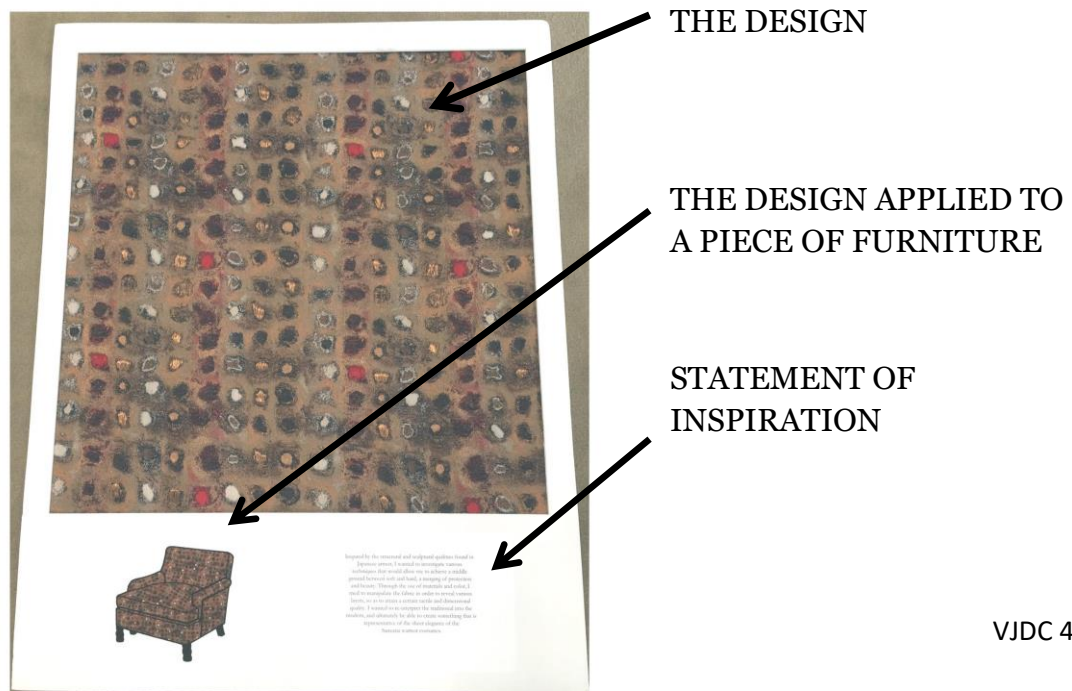
All entries must be submitted by and be the work of students currently registered for courses in the textile design schools or departments of approved accredited universities or colleges.

Each entry should have the following information included and meet the following criteria:

- The design - entry can be artwork (for prints only), printed fabric, or woven fabric (for jacquard and dobby entries).
- The design applied to a sketch of the piece of furniture (1 of 4) included in this packet selected for the design. This will illustrate the application of the design in practical usage and an understanding of the design placement upon the furniture. Be sure the design motif is applied to the furniture in its proper scale relationship of fabric to frame.
- An image of the design in repeat if it is not included elsewhere.
- Overall size of entries should be 27" x 27" excluding mat, one "major pattern" per board; dobby entries to be no smaller than a 13 1/2" x 13 1/2".
- A statement of inspiration for the design should be included on the board.
- Entry must be mounted on foam board, not to exceed 30" x 40". The front of the design board should be covered with protective acetate or equivalent leaving access to work for judges to examine weave structure and hand. Remember that judges need to touch the textile, so do not completely tape up the protective cover. Please attach acetate or protective covering with tape (no pins please)
- Documentation and entry form in an unsealed envelope attached to the back of the board

A required contribution to the ITA Educational Foundation is necessary, \$25 per entry. Please make checks payable to [ITA Educational Foundation](#).

Example of Presentation Board



ENTRY- SCHOOL REQUIREMENT

Each school may submit entries for each category. Entry can be artwork, woven or printed fabric. *While there is no limit to the number of entries submitted by the school, individual students may only submit one entry per category.*

Entries must be in the ITA office no later than **April 9, 2020**. However, entries may be sent at the end of the first semester school year if home furnishing textile design is taught only at that time.

ITA shipping address:
International Textile Alliance
Virginia Jackson Design Competition
305 West High Avenue, Lindsay Dock
High Point, NC 27260

JUDGING

Judging will take place in April 2020 during the Spring High Point Furniture Market by the Executive Design Committee composed of Design Consultants, Print Design Directors, Woven Design Directors, and ITA Board Members.

Judging is based on four categories: Creative Concept, Furniture Application, Color, and Applicability to Other Home Furnishings.

If the entries are not of suitable standards, ITA judges can deem there is no winner for a category. Entrants not following all rules may be subject to disqualification.

In the event of a tie, the Chair of the Executive Design Committee will determine the tiebreaker.

Winning designs become property of the ITA Educational Foundation. The first place designs in each category will be featured on the cover of ITA Member Directory. Any of the designs may, at the discretion of ITA, be displayed at ITA Showtime following the selection. **Non-winning entries will be removed from the display board and returned to the school address.** Print entries submitted as artwork will not be returned.

ITA assumes no liability for loss or damage to any entry, and all contestants waive any claims against ITA.



Documentation and Entry Form Deadline: April 9, 2020

ITA Design Award Chairman,

I present the enclosed design in the ITA Virginia Jackson Design Competition. I have read all rules and guidelines and submit the enclosed design in accordance with them. I certify that I own all the rights to the design and that no person, corporation, or other entity has any interest in the design. The design has not been published or otherwise used in any medium or display.

I agree that in the event the design is selected for an award or display, it may be held by ITA for display at the next ITA Showtime Market. In the event my design wins, it will become the property of the ITA Educational Foundation.

Student Info:

Student Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Email: _____

School Info:

School Name: _____

Address: _____

Department: _____

Professor: _____

Telephone: _____ Fax: _____

Email: _____

Design Entry:

Entry Category (circle one):

End Use (circle one):

Print

Sofa

Jacquard

Chair

Dobby

Student Signature: _____ Date: _____

A required contribution to the ITA Educational Foundation is necessary, \$25 per entry. The entry fee includes the cost of returning your design. Please make checks payable to ITA Educational Foundation.

Received	
Paid	
Office Use Only	