



## COVER COMPETITION

On behalf of the International Textile Alliance Educational Foundation, the ITA is pleased to bring you an opportunity to gain exposure in the home furnishings industry for your school and students: the *ITA Showtime Market Show Guide* Cover Competition.

Twice a year the *ITA Showtime Market Show Guide* is printed and distributed. We would like to give you the opportunity to create a print, dobby, or jacquard fabric design that will be applied to the cover. Below you will find the guidelines for the Cover Competition. The winning student and school will receive exposure in the *Showtime Show Guide* publication. In addition the student and school will be recognized in the *Showtime Magazine* and the ITA Educational Foundation website.

Submission Deadline: Spring Show Guide: **March 12, 2021**  
Fall Show Guide: **October 15, 2021**

### Must Include:

- Entry Form
- Two images: one, of your design in repeat and a second, where an outline is drawn to illustrate your exact repeat.
- Statement of inspiration for design

Format: JPEG is preferred to email submission  
300 DPI TIFF or VECTOR for printing, if your design is chosen

Design: Print, dobby, or jacquard home furnishing fabric design, keep trends in mind.  
Do not submit entries with graphic text over the design.  
Entries **must be created in a repeat** layout.

This is a fabric design competition, not a cover design competition. The winning fabric will be the background image of the directory cover.

Please narrow your selection by pre-screening, only 6 entries per school will be accepted.

If the ITA does not deem any of the submissions worthy of being on the Show Guide cover, ITA has the right to not claim a winner.

Feel free to contact the office with any questions. 336.885.6842 or  
[carrie@internationaltextilealliance.org](mailto:carrie@internationaltextilealliance.org)



## COVER COMPETITION ENTRY FORM

Please submit entry via email to [carrie@internationaltextilealliance.org](mailto:carrie@internationaltextilealliance.org)

Student Name: \_\_\_\_\_

Student Phone: \_\_\_\_\_ Student Email: \_\_\_\_\_

School Name: \_\_\_\_\_

Advising Faculty Member(s): \_\_\_\_\_

Faculty Phone: \_\_\_\_\_ Faculty Email: \_\_\_\_\_

School Address: \_\_\_\_\_

Department: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

File names for design files: \_\_\_\_\_

Statement of Inspiration :

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