

Sponsorship Opportunities

Show Education

Sponsor

- Sponsor an educational event for all attendees presented before the networking event
- Branding on event signage, promotions and speaker materials

\$5,000

Trend Education Sponsorship

- Recognized as a sponsor of the Seasonal Trend Education provided by Fashion Snoops
- Gain exclusive access to a full-season trend overview (\$5,000 value) to align your brand with the latest industry movements
- Logo placement on Interwoven Trend Education signage, emails and social media promotions
- Feature Spotlight Q&A with Fashion Snoops in showroom for added exposure

\$4,000

Lunch & Learn

- Branded boxed lunches with sponsor's logo for targeted attendee engagement
- Includes signage and promotional exposure

\$3,500

Custom Activations

- Premium visibility and direct engagement with attendees
- Enhance the attendee experience at check-in or key event locations
- Examples: Demos & Live Experiences, Champagne Bus, Coffee or Gelato Cart, Breakfast Bagel Stand, Pop-up Happy Hour, Aura Reading Station, Shoe Shine Service

Custom Pricing Available

YTP Networking Event

- Target young textile professionals and emerging leaders by sponsoring the networking event hosted during Interwoven

\$5,000

Sponsorship Opportunities

Bench Sponsor



- Showcase up to 4 coordinating fabrics on benches throughout the show
- Each bench features a prominent logo plaque

\$6,000

Lanyard Sponsor



- 1,000 branded lanyards distributed to attendees for lasting brand visibility

\$3,000

Water Bottle Sponsor

- 1,000 branded water bottles handed out during the event, ensuring your logo is in attendees' hands throughout the show

\$3,000

Bottle Filling Station

- Custom graphics installed on four bottle filling stations, located at each entrance as well as on the Pavilion Floor

TBD

Tower 2 Entrance Vignette

- Sponsor provides furniture and accessories to create a high-traffic, branded space
- Includes prominent signage

\$2,500

Classic Photo Booth

- Open-air booth with DSLR camera and flash lighting providing flawless portrait photography
- Guests receive instant 4X6 prints and text themselves their digital images
- Online gallery of all images

\$3,000

Sponsored Valet

- Provide complimentary valet service for Interwoven buyers
- Premium logo placement at valet check-in and pick-up points

Custom Pricing Available

Networking Sponsorship Opportunities

Networking Event Signature Sponsor

- Be the Signature sponsor of a high-profile social event
- Logo featured prominently on all event materials
- Includes a Signature Cocktail or Mocktail with branded napkins

\$5,000

Networking Event Spotlight Sponsor

- Recognized as a key supporter with strong branding placement
- Logo on signage and promotional materials

\$2,500

Networking Event Social Sponsor

- Recognized as a valued supporter with logo inclusion
- Mention in event programs and digital media

\$1,000



INTERNATIONAL ITA Textile Alliance

Connections Happen Here.

Glacier

• quietly powerful •
• serene •
• calm •
• hopeful •

Chambray

• familiar •
• comfortable •
• fresh •
• timeless •

Dirty Blon